

Overview of **Builder Benefits** ENERGY STAR® for New Homes

BGE and EmPOWER Maryland provide financial incentives, as well as marketing and technical support, for construction companies building eligible residential units in BGE's service territory. To date, this program has helped over 60 builders construct over 35,000 ENERGY STAR certified homes, which provide occupants with greater comfort, quality, cost savings and overall satisfaction. Here are three great reasons why you should become a participating builder.

1. Earn financial incentives

Maryland home builders can earn financial incentives for each eligible ENERGY STAR certified new home they build. Homes that are certified to ENERGY STAR Version 3.1 or ENERGY STAR Version 3.2 with 100% LED installation are eligible for the following incentives:

Certification Level			
Housing Type	ENERGY STAR Version 3.1	ENERGY STAR Version 3.2	ENERGY STAR NextGen All-Electric
Single-family Detached	\$1,250	\$1,950	\$3,950
Townhouse or Duplex	\$750	\$1,400	\$3,400
Two-on-Two Condo	\$550	\$675	\$2,675
Multifamily Low Rise	\$400	\$600	\$2,600
Optional Upgrades			Bonus
ENERGY STAR Heat Pump Water Heater			+ \$1,000
High Efficiency Heat Pump, >15.2 SEER2, >8.5 HSPF2			+ \$450
High Efficiency Air Conditioner, >15.2 SEER2			+ \$200
HVAC Grade I Quality Install			+ \$150
ENERGY STAR Smart Thermostat			+ \$75
Optional upgrades apply when certifying to v3.1 and v3.2. Homes that meet NextGen will qualify for the \$2,000 bonus (e.g., single-family detached home that meets NextGen will receive \$1,950 + \$2,000 for a total rebate of \$3,950).			

EmPOWER Maryland programs are funded by a charge on your energy bill. EmPOWER programs can help you reduce your energy consumption and save you money. To learn more about EmPOWER and how you can participate, go to BGESmartEnergy.com.

2. Access technical training

As a participating builder, you can take advantage of on-site technical training for your project managers, supervisors and related subcontractors. In addition to supporting ENERGY STAR certification, these training sessions help you comply with Maryland's energy code regulations, particularly with regard to insulation and air sealing. The training also covers best practices for HVAC contractors to reduce customer complaints. These training opportunities are designed to help program participants and their trades construct high-efficiency, high-quality houses and minimize the potential for delays associated with the code inspection process. For more information, visit BGESmartEnergy.com/BuilderResources.

3. Get sales and marketing support

You'll receive direct marketing support to help drive customer interest in ENERGY STAR new homes, and your company will be added to our list of participating builders. The program also provides sales training, available to your staff during their regularly scheduled meetings. This training helps your sales staff engage in effective, informed and targeted discussions with prospective buyers on the advantages of choosing an ENERGY STAR new home. See details at BGESmartEnergy.com/Builder.

Learn more

Visit BGESmartEnergy.com/Builder or call **410-290-1214**.

For more about the U.S. Environmental Protection Agency's ENERGY STAR for New Homes Program, visit energystar.gov/homes.

